

# RAJ SHARMA

Sr Visual Designer

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## My Portfolio

## PROFILE

Senior Visual Designer with 6+ years' experience, Google-certified in UX Specialisation. Transitioning to UX / Product Design, seeking internship to apply research, prototyping, and user-empathy skills in creating impactful digital experiences.

## SKILLS

Figma   
Adobe Creative Suite   
Other Tools  
(AI tools, Notion, Miro, and similar platforms) 

## CERTIFICATIONS

### UX Specialization

Google Online

### Graphic Design Specialization

California Institute of The Arts

### Most Innovative Design Award

NSSC, IIT Kharagpur

## STUDIES

### Computer Engineering

Diploma | 2013-2016

Gave me deep insight into programming and development systems.

### Electrical Engineering

B. Tech | 2016-2019

Built a strong foundation in circuits, systems, and the logic driving modern technology. Hands on experience on Programming logic boards and automated systems.

## EXPERIENCE

### Jr Graphic Designer

Pixel Delta Pvt Ltd | Aug 2019

Worked on Social Media, Google ads, and other Brand Communication.

**Clients** : Tata Mutual Funds, Bank of Baroda, JM Financial etc.

### Graphic Designer

Mediasmart Atelier Pvt Ltd | Jan 2021

Worked on Annual Reports, Google ads, website collaterals, print and digital assets.

**Clients** : Deloitte, Axis Bank, Avon, Sannam S4, Tata Steel, Indian Oil, etc

### Sr Graphic Designer

Go Ballyhoo Pvt Ltd | Sep 2022

Team lead, managing clients, their Festival Campaigns, website collaterals and digital assets.

**Clients** : Hella India, Seagate, TATA Batteries, SOS Children's Village India, etc.

### Sr Visual Designer

Wheezart Creative Agency |

May 2023 - Till Now

Team lead, managing clients, their Festival Campaigns, website collaterals and digital assets, brand communication.

**Clients** : NIIT, Lama Rice, Multiple International Universities, FR, KPMG, TTC, etc.